



# KOLISEUM NOVA™

THE WORLD'S ONLY VR FOOSBALL TABLE



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Stand out with the most innovative  
VR attraction on the market.

**KOLISEUM NOVA™** reinvents foosball by blending classic gameplay with virtual reality immersion. A unique combination of a physical foosball table and the Koliseum Soccer VR game, it offers a social, spectacular, and profitable experience that captivates both casual players and VR enthusiasts.

## GUARANTEED WORLD EXCLUSIVITY

- Unique product in its category on the international market
- Total competitive differentiation for your venue
- Signature attraction that defines your innovative image

## ACCESSIBLE & UNIVERSAL EXPERIENCE

- Designed for all ages – from kids to seniors
- Instant fun with no learning curve or prior gaming skills required
- No motion sickness – comfortable and enjoyable for everyone



*A brand of KYNOA SA – Swiss design and manufacturing*

# KOLISEUM SOCCER VR™

## A NEW DIMENSION OF FOOTBALL

The immersive experience that creates buzz

The **KOLISEUM SOCCER VR™** game turns traditional foosball into a dynamic and immersive experience. Accessible to all, it offers fast-paced matches requiring no prior skills. Play solo, 1v1 or 2v2 in strategic, action-packed games.

### GAMEPLAY FEATURES

#### Everything You Love About Foosball – and More:

- Dribbles, lobbs, and strategic power-ups make each match unpredictable
- Multi-ball, death-ball, shields, bouncy ball
- Each game is unique and spectacular

#### Flexible match formats:

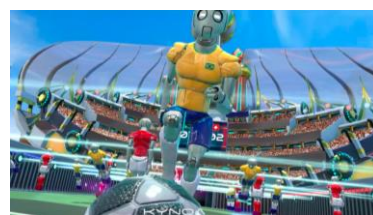
- Solo vs AI or up to 4-player multiplayer
- AI difficulty adjustable manually or automatically based on player skill

#### Customizable environments:

- Arenas, animations and branding adapted to your venue
- User-friendly interface: quick selection of teams, arenas, settings
- Remote control panel for venue operators

#### Unique social experience:

- Matches visible on display screens
- Futuristic stadium ambiance with immersive sound effects
- Short format (90 seconds) for high turnover and replayability



## MARKET EXCLUSIVITY

**KOLISEUM NOVA™**, the only VR foosball table on the market, providing a unique and exclusive attraction that sets your venue apart.

## HIGH REVENUE POTENTIAL & FAST ROI

- **Up to 4 paying players per match:** increase your revenue opportunities per session
- **Optimized rotation:** game duration can be adjusted to maximize sessions per day
- **Addictive gameplay:** high replayability
- **Built-in Tournament Mode:** opportunity to generate additional income

## ROI CALCULATOR

Try our online ROI calculator now  
to estimate your potential revenue in just a few clicks!



<https://koliseum.com/roi/>



## WHY CHOOSE KOLISEUM NOVA™ ?

A Strategic Investment with  
Proven Profitability

## MAXIMIZED SPACE EFFICIENCY

- **Compact footprint:** only 3.72 m<sup>2</sup> (including players)
- **Best revenue-per-m<sup>2</sup> ratio:** maximize returns with 4-player capacity
- **Fits seamlessly** even in space-constrained environments

## CUSTOMIZATION & SPONSORSHIP VALUE

**KOLISEUM NOVA™** turns every match into a marketing opportunity with flexible branding:

- Customize in-game visual banners, and stadium atmosphere to match your event or brand identity
- Apply full-table stickers for temporary or permanent visual customization
- Unlock new revenue streams through sponsorship integration and brand visibility during gameplay and tournaments

## SWISS QUALITY

Designed and manufactured in Switzerland, **KOLISEUM NOVA™** ensures outstanding reliability, durability, and long-term performance.

# OPTIMIZED MANAGEMENT SYSTEM

## Performance and operational simplicity

**KOLISEUM NOVA™** features a smart management system for optimal performance and seamless integration with your modern facilities.

### OPERATOR FEATURES

#### Integrated Operator Tablet:

- User-friendly interface for non-technical staff
- Instant adjustments
- Remote control of table, headsets, and controllers
- Easy configuration: match duration, team selection, visual customization
- Equipment status tracking (controller connections, headset status)

#### Remote Dashboard Access :

- Game statistics monitoring
- Match settings adjustable remotely

#### Flexible Payment:

- Compatible with all payment systems
- No infrastructure modification required

#### Ajustable Match Duration:

- Customizable game length to suit your audience
- Optimized player flow and rotation
- Maximized revenue during peak hours

#### Autonomous Equipment:

- **No dedicated staff** required for gameplay
- **Minimal maintenance:** VR headset and surface cleaning
- **Self-diagnostic system** for preventive maintenance

# INTEGRATED TOURNAMENT MODE

## A driver of engagement and revenue

**KOLISEUM NOVA™** 's **integrated Tournament Mode** allows operators to easily organize regular competitions via the control tablet, boosting both revenue and player engagement.

### TOURNAMENTS & PLAYER LOYALTY

#### Built-in tournament system via the control tablet:

- Simple and accessible interface – no technical skills required
- Intuitive tournament setup and customization for quick configuration (number of teams, duration, etc.)
- Real-time broadcasting of matches, scores, and podiums, creating a competitive and immersive atmosphere
- Automatic management of registrations and results
- Turnkey support: A practical guide is provided to help you organize, promote, and maximize your events

#### Tournament Benefits:

- **Direct player revenue** through tournament entry fees
- **Maximum engagement** with recurring events
- **Constant venue activation** through regular tournaments
- **Higher attendance** thanks to spectators drawn by the event
- **Additional income** from side sales driven by increased foot traffic

#### Turnkey Tournament Support:

Everything you need to run successful competitions

- **Turnkey management guide** included to help you plan and launch your tournament events with ease
- **Promotion tips** to attract players and drive attendance
- **Operational best practices** for smooth event management and optimal engagement

# EVENT RENTAL

## The ideal attraction for your events

**KOLISEUM NOVA™** is perfectly suited for event rentals! It's also available in an arch-free version that's lighter and easier to transport and set up. The spectator screen can be mounted on a separate stand, ensuring great visibility even without a fixed structure.

### Perfect for

- ✓ Corporate events (team building, product launches)
- ✓ Trade shows & booth activations
- ✓ Festivals, exhibitions, and public events
- ✓ Weddings, birthdays, private parties

### Benefits for organizers

- Fast installation in less than 2 hours (arch-free version)
- No special infrastructure required
- Built-in tournament mode to energize the event
- Fun, original and memorable multiplayer experience
- Great visibility for sponsors
- Fully customizable: teams, virtual banners, and full table wrap in your brand or event colors

**KOLISEUM NOVA™** turns every event into an unforgettable experience, draws crowds, and boosts exposure for your partner brands.



# TECHNICAL SPECIFICATIONS

## Professional-grade design for intensive use

### STANDARD CONFIGURATION

Includes our fully equipped 4-player platform, with VR headsets and integrated game ready to install. Operator tablet included for configuration and remote control. Support arch included for display screens and headset suspension. Screens not included.

- **Players** : 1 to 4 simultaneous
  - **Game duration**: Configurable by operator
  - **Throughput**: Based on configured match duration
  - **Footprint** : 3.72 m<sup>2</sup> (including players)
  - **Weight** : 150 kg
  - **Table dimensions** :
    - **With the arch**: 155 cm × 80 cm (125 cm with rods) × 200 cm
    - **Without the arch**: 155 cm × 80 cm (125 cm with rods) × 95 cm
  - **Internet connection**: Required for updates and dashboard access
  - **Payment system**: Compatible with all payment systems
- **Hardware** :
    - 4 × **Pico 4** VR headsets (standalone)
    - 1 × **Mini PC Ryzen**
    - 1 × **HDMI** output for spectator screen
  - **Power supply**: 220V, 5A / 110V, 10A

### INSTALLATION & MAINTENANCE

#### Installation :

- **Half-day setup**
- **Plug-and-play**: no special infrastructure required

#### Maintenance :

- **No complex** servicing required
- **Routine cleaning and dusting** of VR headsets and play surfaces

#### Connectivity:

- **Ethernet, Wi-Fi** for internet access
- **Standard enterprise** network compatibility
- **Secure remote** monitoring access



# FULL SUPPORT

Your success is our priority

## STANDARD INCLUDED SERVICES

- **Satisfaction guarantee: 30-day trial period** with product return option in case of dissatisfaction (buyback of residual value, excluding transport costs)
- **Initial remote training** for quick setup
- **12-month hardware warranty** (excluding vandalism and VR headsets)
- **Security updates** included for 12 months
- **Standard remote technical support** included for 12 months
- **On-site installation** in French-speaking Switzerland or remote assistance for international clients
- **Turnkey tournament management guide** included

## INTERNATIONAL SUPPORT

- Remote technical support in major languages
- Certified partner network for local servicing
- Comprehensive multilingual documentation
- Remote team training

## OPTIONAL SOFTWARE LICENSE EXTENSION

Stay up to date and unlock new features beyond the initial 12-month warranty period.

- **New content:** Access to new power-ups, stadiums, and teams
- **Ongoing software maintenance:** Continuous updates and performance improvements
- **Security updates:** Ensure optimal protection and system stability

## OPTIONAL HARDWARE WARRANTY EXTENSION

Extend protection beyond the initial 12-month period. Choose from 3 service levels adapted to your needs:

- **Basic Service** (included during warranty): Remote support, spare parts shipped within 3 weeks (Ex Works). Post warranty extension: 20% of the purchase price per year.
- **Premium Service** (Basic Service +10% per year): Includes Basic Service, plus 3-day on-site support and local spare parts delivery within 5 days.
- **Premium+ Service** (Basic Service +20% per year): Includes Basic Service, plus 1-day on-site support, 2-day spare parts delivery, and local support 7 days/week.

# PROFITABLE APPLICATIONS

Maximum operational versatility

## DESIGNED FOR A VARIETY OF VENUES

### Leisure Centers & Arcades:

- Premium attraction that enhances your existing offer
- Competitive edge thanks to an exclusive concept
- Optimized revenue per m<sup>2</sup> in high-traffic zones
- Perfect complement to traditional solo VR experiences

### Gaming Bars & Board Game Cafés:

- Perfect for attracting and retaining a young, connected audience
- Drives weekday traffic through tournaments or challenges
- Generates additional income in compact spaces

### Shopping Malls:

- Interactive animation for waiting or transit areas
- Drives footfall and extends visitor dwell time
- Fully autonomous setup, no staff required

### Amusement Parks & Indoor Play Areas:

- Compact solution for indoor play zones
- High replayability to maximize revenue
- Ideal as a high-profit complementary activity

### Event venues:

- Main attraction for trade shows and professional fairs
- Original team-building activity for companies
- Entertainment for weddings, birthdays, and private events

### Hotels & Resorts:

- Innovative entertainment for lobbies and lounges
- Memorable experience for international guests
- Differentiation tool in a competitive market

# LAUNCH YOUR PROJECT

The VR attraction that transforms your business

## WHY ACT NOW

**World exclusivity** – Be a pioneer in your market

**Proven ROI** – Exceptional return on investment

**Full support** – End-to-end assistance included

**Swiss quality** – Guaranteed reliability and durability

## NEXT STEPS

1. **INITIAL CONTACT** Let's talk about your project and specific goals. Free consultation to evaluate how KOLISEUM NOVA™ fits your needs.
2. **DEMO VIDEO** See the experience in action. Request your personalized demo video.
3. **COMMERCIAL OFFER** Tailored proposal including configuration, services, training, and delivery terms suited to your venue.
4. **INSTALLATION & TRAINING** Professional setup with remote training for your team to ensure immediate and optimal operation.

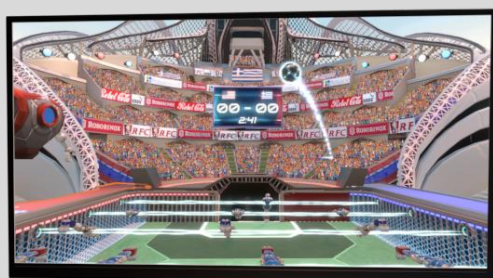
Turn your venue into a one-of-a-kind VR destination.

Get in touch today to start your **KOLISEUM NOVA™** journey.





THANK  
YOU



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